

SWE BOSTON FY24
(JULY 2023 - JUNE 2024)

SPONSORSHIP PROSPECTUS



June 2023

DEAR PROSPECTIVE SPONSORS,

Thank you for your interest in partnering with the Boston section of the Society of Women Engineers (SWE). SWE's mission is to empower women to achieve full potential in careers as engineers and leaders; expand the image of the engineering and technology profession as a positive force in improving the quality of life, and demonstrate the value of diversity and inclusion.

Chartered in 1950, SWE Boston is one of the largest sections in our society with over 500 members throughout Eastern MA, extending from Boston to Worcester as well as North and South of Boston. **We are actively seeking companies to sponsor professional development, outreach, and membership events.** These are excellent opportunities to support key pillars of SWE and gain visibility with our members.

We are a 501(c)3 non-profit, all volunteer organization that relies on partnerships with companies to provide support to our programs. We appreciate your collaboration in developing exciting programming for our members and turning our visions into realities. Should you have any questions, please feel free to reach out to us at our general email below or the committee-specific emails listed in the following pages. Looking forward to collaborating.

Sincerely,

SWE Boston Executive Council
swebos@sweboston.org

**THANK YOU, AND WE LOOK FORWARD TO
WORKING WITH YOU**



SWE BOSTON SPONSORSHIP

YOUR SUPPORT OF SWE BOSTON

makes a strong statement about your commitment to our mission of empowering women in their engineering careers. Your donation allows SWE Boston to give its members a variety of career-enhancing opportunities and inspire future generations for careers in STEM. In recognition of your gift at the local level of Society of Women Engineers Boston your organization is recognized during the respective fiscal year.

SPONSORSHIP LEVELS

BRONZE \$500	SILVER \$1000	GOLD \$2500	PLATINUM \$5000
<p>One small membership OR outreach event</p>	<p>One large membership OR outreach event</p>	<p>One professional development event with tiered pricing</p>	<p>One professional development event with free admission for all attendees</p>
<p>Small logo on website</p>	<p>Medium logo on website</p>	<p>One new SWE membership for an employee of your choice</p>	<p>Two new SWE membership for an employee of your choice</p>
<p>Small logo in newsletter for sponsored event</p>	<p>Medium logo in newsletter for sponsored event</p>	<p>Large logo on website</p>	<p>Large logo on website</p>
<p>One time recognition post on social media</p>	<p>One time recognition post on social media</p>	<p>Large logo in newsletter for sponsored event</p>	<p>Large logo in newsletter for sponsored event</p>
<p>\$50 contribution to SWE Boston scholarship fund</p>	<p>\$100 contribution to SWE Boston scholarship fund</p>	<p>Company spotlight on social media with employee SWE member interview</p>	<p>Company spotlight on social media with employee SWE member interview</p>
		<p>One time recognition post on social media</p>	<p>One time recognition post on social media</p>
		<p>\$250 contribution to SWE Boston scholarship fund</p>	<p>\$500 contribution to SWE Boston scholarship fund</p>

SWE BOSTON SPONSORSHIP

OFFICIAL TAX DOCUMENTATION

The Society of Women Engineers (SWE) is a nonprofit educational and service organization. Regardless of size, all contributions made directly to SWE Boston receive a donation acknowledge receipt suitable for tax purposes upon request.

SWE BOSTON MARY POTTLE SCHOLARSHIP

SWE Boston recognizes engineering students through a yearly scholarship available to a Junior or Senior student at a University in the SWE Boston area. Our scholarship celebrates one of SWE Boston's founders, Mary Pottle, who paved the way for females in engineering. To continue her mission and support those who identify as a woman in STEM fields, we need your help. All donations to this fund will go directly to help students in preparation for careers in engineering, engineering technology, and fields related to engineering globally.

AREAS OF SPONSORSHIP

Your generous contributions enable a variety of initiatives to engage our members, give back to our communities, and provide programs for career development throughout the Greater Boston area.



MEMBERSHIP

membership@sweboston.org

SWE Boston creates many opportunities for members to connect and grow. We organize networking mixers, casual brunches, and fun events for members to get to know each other. We recognize and promote our members, by nominating them for SWE awards at the regional and global levels, as well as external awards. Annually, we recognize outstanding members with a travel award to attend a WE Local conference.

A sponsorship for a Membership event provides an opportunity for members to network and socialize.



SWE Boston Apple Picking Membership Event - Fall 2022

OUTREACH

outreach@sweboston.org

SWE Boston advocates for younger generations' future in STEM fields. With our outreach initiatives, we strive to encourage and foster youth interest in science, technology, engineering, and math by hosting events with fun activities that demonstrate real-life application of STEM concepts and ideas. Our volunteers serve as role models and resources for young students to ask questions. SWE Boston hosts events with diverse organizations such as Big Sisters Boston, Girl Scouts, and local schools. Our team hosts workshops at local science festivals, where our advocacy reaches hundreds of students. We are looking for new opportunities and ideas to promote STEM and collaborate.

A sponsorship to an Outreach initiative allows us to provide STEM programs to K-12 students throughout Eastern Massachusetts.



SWE Boston x Big Sister Boston Outreach Event

PROFESSIONAL DEVELOPMENT

pd@sweboston.org

SWE Boston Professional Development events provide an opportunity for career and personal growth. Topics range from new technologies and processes to developing interpersonal skills. We work with sponsoring companies to host a dinner, with a speaker, providing an opportunity for SWE Boston members and company employees to engage in networking, learning about companies, and their technologies. Facility tours are one of the most popular requests by SWE Boston members. We would love the opportunity to partner and organize a tour of your factory, lab space, or business. Events are traditionally held during the week. The location, speaker(s), topics are discussed between SWE Boston and the company. Incurred costs (i.e. speaker, catering) are covered by the company. SWE Boston manages registrations and has a sliding fee scale based on members, non-members, and sponsoring company employees. We successfully held virtual events since the COVID-19 pandemic and can offer this format.

We can collaborate with other engineering societies and technology-focused organizations including the National Society of Black Engineers (NSBE), Institute of Electrical and Electronics Engineers (IEEE), and the Association of Women in Science (MASS AWIS).

A sponsorship of a Professional Development event provides learning experiences and networking opportunities for your employees and SWE members.



SWE Boston x Analog Devices Professional Development Event



SWE BOSTON

THANKS YOU

FOR SUPPORTING WOMEN
IN ENGINEERING



June 2023