



SWE-KC IGED
www.swe-kc.org/iged
P.O. Box 7346
Overland Park, KS 66207
kc.iged@gmail.com

December 2022

Dear Friend of SWE:

In 2023 the Society of Women Engineers – Kansas City Section (SWE-KC) will host its two **Introduce a Girl to Engineering Day (IGED)** events for young ladies in the Kansas City Metro Area, as well as the annual Women in Engineering professional development conference: WE KC. By supporting IGED 2023, you will be encouraging these remarkable young ladies' interest in science, technology, engineering and mathematics (STEM) fields. The first event, IGED, targets high school girls in grades 9-12 to encourage them into entering engineering fields in college. The second event, IGED Jr., is designed to inspire our middle school girls to enroll in STEM courses when they enter high school. Also in 2023, SWE-KC will host its eighth annual WE KC professional development conference for STEM professionals in the Kansas City area.

Why are the IGED events important?

Women are a minority at only 13% of the engineering workforce and 24% of engineering undergraduate students. This has been attributed to lack of female engineering role models, misconceptions of what it is like to be an engineer, fewer problem solving opportunities compared to male counterparts, and an overall lack of confidence. IGED breaks down these barriers by redefining engineering into an exciting and achievable career opportunity. Students will be matched with female engineering mentors, learn problem solving and teamwork skills through activities, hear from college students and find out about career opportunities in Kansas City.

IGED events are not only to inspire future female engineers, but show them the career opportunities in Kansas City. This past March, the twelfth annual event was in person and impactful! SWE-KC was able to host 112 high school students at Bartle Hall.

Middle school is an important time when girls start to make up their minds about going into science and engineering. Therefore, in 2016 SWE-KC hosted the first IGED Jr. event for girls in middle school. It has grown 90% in five years and we have reached capacity at the current venue. The seventh annual IGED Jr. event on November 11th, 2022 will host over 150 students and over 70 mentors. We hope to continue to grow both events, but we need your support.

WE KC Background

For WE KC 2023, we are anticipating over 100 women in STEM fields to gather in person for the conference. At the event, women leaders will present to share their stories of success, challenges, and advice for navigating life as women in the STEM industry. The conference will present attendees with a chance to connect with other women in STEM in a supportive environment, and to learn new tools, tips, and tricks to advance their careers. By supporting this year's WE KC conference, your company has the exciting opportunity to contribute towards the ongoing success of women in STEM in Kansas City. The strength of this community will allow the continued pipeline development of women engineers in the KC metro area.

What can you do to help?

These non-profit events are funded by companies in the greater Kansas City area. They are organized and hosted by local women engineers who volunteer through SWE-KC. Your donation(s) to SWE-KC covers all of our expenses including venues, food, supplies, t-shirts, and advertising. Check out the sponsorship guide to see how your company can spark



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excitement and encourage future women engineers.

SWE-KC is a 501(c)(3) organization and donations are tax deductible. We request all donations be received by January 15th, 2023 in order to receive all of the benefits of sponsorship. Please contact us if you have any questions or comments about IGED. We cannot stress enough that this event would not be possible without your generous support!

Sincerely,

Katie Bushong and Natalie Burris
IGED 2023 Sponsorship and Industry Fair Chairs
kc.iged@gmail.com





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2023 SWE-KC SPONSORSHIP GUIDE

There are several ways to support IGED and WE KC events. Please see the sponsorship guide below to see which option(s) works best for your company.

Any company who has sponsored 5 or more years will be highlighted on the IGED website, IGED social media channels, WE KC website and recognized during the IGED and WE KC event opening.

SPONSORSHIP

Sponsorship is monetary support for both IGED and WE KC events. All sponsorship funds go to the SWE-KC general fund and are allocated based on the needs for each event.

The table below describes the benefits your company will receive for your generous support.

	FRIEND (\$250-\$1,500)	BRONZE (\$1,500- \$4,999)	SILVER* (\$5,000- \$7,499)	GOLD* (\$7,500- \$9,999)	PLATINUM (\$10,000+)
PROMOTIONS INCLUDE:					
Company logo and Hyperlink on IGED & WE KC website			X	X	X
Company Logo on IGED & WE KC website	X	X			
Company Logo on T-shirts (Size dependent on sponsorship level)			X	X	X
Company name on IGED t-shirts & WE KC Programs		X			
Company Logo in IGED & WE KC Introduction and Conclusion Presentation				X	X
Highlighted in all Social Media coverage			With other Silver Sponsors	Individual Company Shout out	Individual Company Shout out
Join IGED in morning mingle and chat with students as they arrive					X
IGED					
Table at industry fair		1	1	2	2
IGED Jr.					
Opportunity to provide speaker for event					X
WE KC					
Opportunity to recommend keynote speaker					X
Opportunity to provide breakout session speaker for event				X	



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Time reserved for 3-minute welcome address to all attendees during keynote					X
20 tickets reserved free to employees					X
\$2 off tickets for employees			X	X	

MENTORSHIP

One of the IGED goals is to show these young ladies that the idea of going into engineering is possible. One way we do this is through providing them small group interaction with female role models who are working in the engineering fields. If you have female engineers and other female STEM employees who would be interested in sharing their time and professional experiences with our girls, we would be honored to have them. Please see <http://swe-kc.swe.org/iged.html> or contact us at kc.iged@gmail.com to sign up as a mentor.

THE IGED INDUSTRY FAIR

During the high school IGED event, participants will have the opportunity to see what engineering opportunities are available to them right in their own backyard. The industry fair gives your company an opportunity to show off what makes you stand out as an industry leader in the Kansas City area.

Sponsors who partner with SWE-KC at the Bronze level and above will be given one table to showcase their company and career opportunities. For Gold and Platinum partners, a second table will be included with your sponsorship.

Additional tables are also available for purchase for \$750.00.

DETAILS / CLARIFICATIONS

- All payments received are non-refundable.
- SWE-KC will be responsible for the planning, production, and on-site supervision of all sponsored events.
- High-resolution logos are requested in color and black & white versions in .png and .jpg formats. Color logos will be used whenever possible; however, we reserve the right to use black & white logos if necessary.
- Size of company name and logo on website will be dependent upon space available and sponsorship level.



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SWE-KC - Corporate Response Form

Company Name: _____ Contact Person: _____

Phone Number: _____ Email Address: _____

Address: _____

Website: _____

Facebook Page Name: _____ Twitter Handle: _____

Instagram Username: _____ LinkedIn Page Name: _____

Engineering or STEM Fields your company uses : (Mechanical, Electrical, Civil, Chemical, Computer Programming , etc.)

FULL SPONSORSHIP:

Sponsorship Level (check one – indicate sponsorship amount)

- PLATINUM (\$10,000+ Contribution) \$ _____
- GOLD (\$7,500 - \$9,999 Contribution) \$ _____
- SILVER (\$5,000 - \$7,499 Contribution) \$ _____
- BRONZE (\$1,500- \$4,999 Contribution) \$ _____
- FRIEND (\$250 - \$1,499 Contribution) \$ _____

IGED Industry Fair Tables and Display Information (for bronze and above - check appropriate boxes)

- Type of display Table Top Free-Standing
- Will you be shipping the display? Yes No

ADDITIONAL IGED INDUSTRY FAIR TABLES AND DISPLAY INFORMATION (for tables not included in the Sponsorship Price)

Number of industry fair tables (\$750 each): _____ Total \$ _____

- Type of display Table Top Free-Standing
- Will you be shipping the display? Yes No

Total Sponsorship Amount Pledged : \$ _____

Payment Options: Check PREFERRED made out to SWE-KC. Tax exemption information will be sent with invoice. Please submit completed form by **e-mail to kc.iged@gmail.com** or by USPS mail to:

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The Society of Women Engineers (SWE), founded in 1950, is a 501(c)(3) not-for-profit educational and service organization. SWE is the driving force that establishes engineering as a highly desirable career aspiration for women. SWE empowers women to succeed and advance in those aspirations and be recognized for their life-changing contributions and achievements as engineers and leaders.