FOUR WOMEN ENGINEERS AT BURNDY CORP.





While women number only one percent of nation's total of 500,000 engineers, four of Burndy Corporation's 100 engineers are women. Left to Right; Ruth Cerasoli handles technical service assignments; Grace I. Wicks, design; Rose Feier Mankofsky, patent applications, and Ruby S. Langford, technical service.

Burndy Uses 'Womanpower' To Ease Engineer Shortage

Appointment of Ruth Cerasoli of 296 Flax Hill road, to an engineering post with Burndy Corporation, brings to four the number of women engineers working for the company, which manufactures electrical connectors. Employing about 100 graduate engineers, the Norwalk company's percentage of female engineers is four times the national average.

"Because it has always been our policy to use qualified 'womanpower,' we have been less seriously affected by the shortage of engineers," said Bern Dibner, president. "During the 15 years since we hired our first woman engineer, we have become convinced that members of the fair sex can do a good job in engineering."

Of the company's women engineers, Rose Feier Mankofsky, who joined Burndy in March 1942, is senior in terms of service. A graduate of Hunter College in New York, she was a member of the company's technical service staff until the end of 1954. Her son, Alan, born in July 1955, is evidence that employment of women as engineers need not impair the next generation's human resources.

A consultant to Burndy since 1955, Mrs. Mankofsky has been handling technical aspects of patent applications. She is the author of a paper on connectors for flexible cable and is a member of Phi Beta Kappa, the American Institute of Electrical Engineers, and the Society of Women Engineers, having served as vice chairman of the latter's New York section.

Grace I. Wicks joined Burndy in July 1956 and is an assistant design engineer in the Omaton division. Formerly chief design engineer for a dictating machine manufacturer, Miss Wicks studied at Columbia University and Manhattan Technical Institute in New York.

Formerly with engineering construction firms in New York and Philadelphia, Ruby S. Langford is a technical service engineer for Burndy's Utility-Industrial division. Mrs. Langford is a graduate of Columbia University, a member of the American Society of Mechanical Engineers, the American Institute of Industrial Engineers, and the Society of Women Engineers, and is publications director of the last organization. Her husband, Leonard L. Langford, is a sanitary engineer.

With Burndy since September 1953, Miss Cerasoli has become an assistant project engineer for the company's Omaton division. She studied at Pratt Institute in New York and formerly worked for Bell Telephone Laboratories.

Burndy is making news again!

With the shortage of engineers a problem of national concern the attached story is especially timely. And helpful to us, because it calls attention to Burndy as a progressive organization.

This clipping is from the Norwalk, Conn., <u>Hour</u>, and a similar story is being released to more than 200 tradepapers and daily and weekly newspapers. A few additional reprints are available if you would like to present them personally to interested customers.

Rodney R. Adler Advertising Department