

Society of Women Engineers- Houston Area Section

Fiscal Year 2023-2024

Sponsorship Package



Vice President - External Affairs
Camila Mancia

A Letter from Leadership

Dear Houston-Area Supporter,

The Society of Women Engineers (SWE) is a nonprofit educational and service organization that empowers women to succeed and advance in the field of engineering and to be recognized for their life-changing contributions as engineers and leaders. Founded in 1950, SWE is the driving force that establishes engineering as a highly desirable career for women through an exciting array of training and development programs, networking opportunities, scholarships, outreach and advocacy activities, and much more.

The Society of Women Engineers Houston Area Section (SWE-HA) was officially chartered on July 1, 1979 as a tax exempt 501(c)(3) nonprofit establishment to provide educational and professional resources to promote and encourage technical outreach among women in the Greater Houston Area. SWE-HA empowers women of all ages and diverse backgrounds to achieve their aspirations, and recognizes women for their contributions as leaders in the community.

We invite you to be a part of SWE-HA and help support our organization & members in our mission of empowering professional engineers to succeed and advance in engineering as well as guiding girls towards careers in Science, Technology, Engineering and Math (STEM). Studies show that early influences make an enormous impression on girls. Our goal is to help shape an academic interest in STEM disciplines in elementary school, high school, and college, leading to careers in these fields. Your donation will support young women in viewing engineering and science as a life-long passion, and provide continued support in their professional development.

This guide outlines the many ways your corporation may become involved through sponsorship with the Society of Women Engineers Houston Area Section. This information should illustrate the opportunities available to make a lasting impact to SWE-HA and the Houston community. Please note that donations to SWE Headquarters are separate from donations to SWE - Houston Area. Local donations support programming in the greater Houston Area.

We look forward to working with your company and building a continued partnership. Please contact us with any questions at the email addresses listed or visit our website at <http://www.houstonswe.org/>.

We sincerely appreciate your support of our mission and helping us grow year after year.

Amanda Cain

President, SWE-HA
Email: president@houstonswe.org
Mobile: 281.777.4639

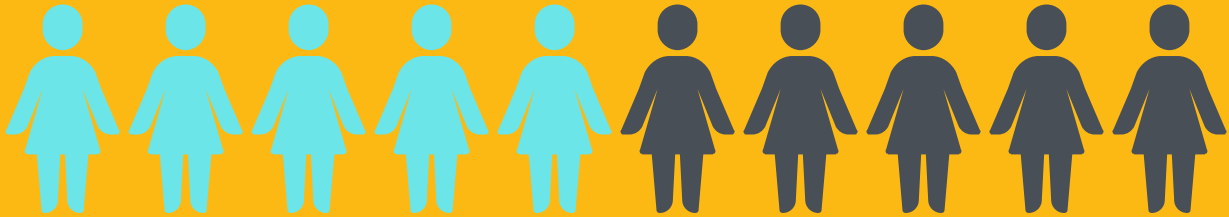
Camila Mancía

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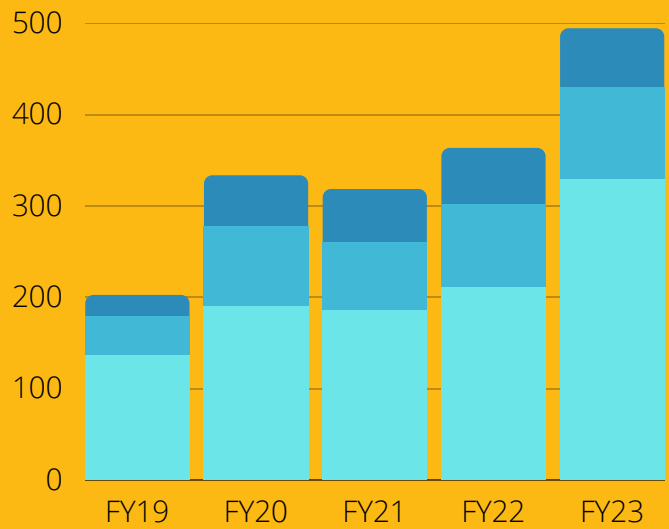
FY23 SWE-HA at a Glance

44 years of building a community

1000+ paying members, 2,000+ community members

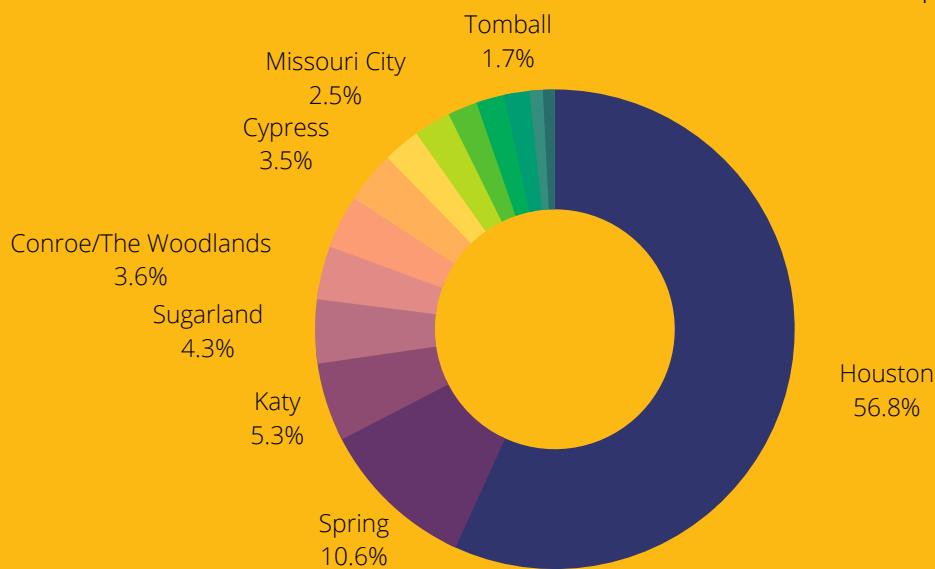


FY23 maintained high level of multi-event member engagement



Members Attending
1 event/2 events/2+ events

SWE-HA is supported by the entire Greater Houston Area

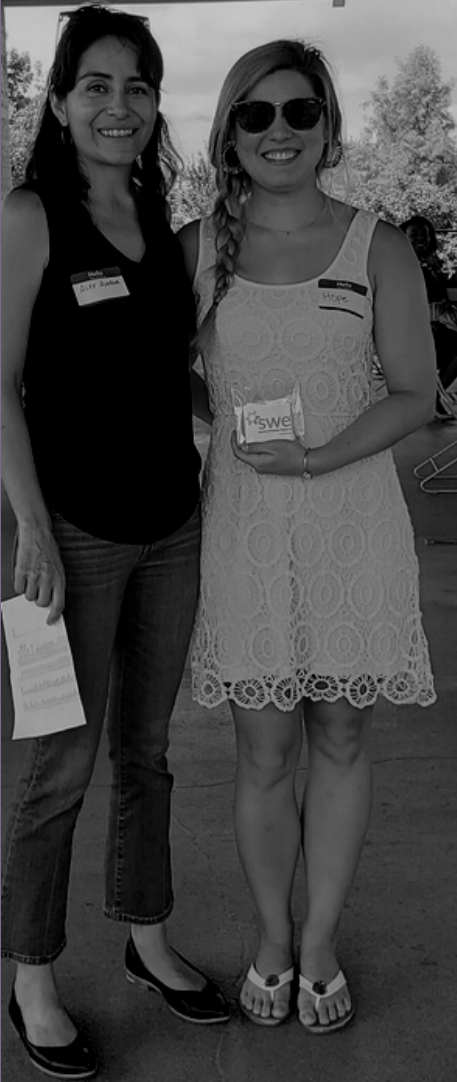


SWE Value Propositions

For over four decades, the Society of Women Engineers – Houston Area has given women in STEM a unique place and voice within the field and our local community. Our organization is dedicated and devoted to the passion for our members' success. Each year, we continue to evolve with the challenges and opportunities reflected in the exciting changes, advances, and discoveries in engineering and technology.

The next few pages detail the activities and programs we host to reinforce our SWE values, mission, and vision within the Houston area. In order to continue to make these rewarding experiences available to the professional community and the next generation, we are reaching out directly for your support.

Each description contains a brief summary of the event/activity, the estimated cost, our target audience, and how many members, professional, or youth are impacted. Please take a moment to review the following events to understand how sponsorship can support SWE-HA in maximizing our program and outreach expenses.





Professional Programs

SWE-HA provides ongoing educational workshops, fundraising events, professional meetings and networking affairs with frequent participation of local nonprofit engineering and technical chapters. SWE-HA also connects with undergraduate and graduate students through adjacent SWE Collegiate Sections and CIGs (Community of Interest Group). As an active contributing member of the Greater Houston Area community leadership programs, SWE-HA is a liaison facilitating local corporate and business community services' ongoing support K – 12 STEM outreach events, academic scholarships, awards and professional programs. The following are examples of professional programs and estimated budgets.

Program	Estimated budget
Professional Development Meetings and Events Event size: 20-100 people per event Schedule: 2-3 times per fiscal year	\$ 2,000 - 3,000
Membership Engagement and Networking Events Event size: 50-75 people per event Schedule: 2-3 times per fiscal year	\$ 2,000 - 4,000
Signature Events Event size: 50-75 people per event Schedule: 1 time per fiscal year	\$ 7,000 - 10,000
Job Posting Job featured on website and social media for 3 months Schedule: Year Round	\$ 250

K-12 STEM Outreach Events

K-12 STEM (Science, Technology, Engineering and Mathematics) Outreach Events are designed to enrich and motivate students to pursue an engineering related career. SWE-HA annually hosts and provides volunteers for numerous interactive activities and hands-on workshops highlighting STEM concepts. The following are examples of events in which SWE-HA has participated and where you can direct your funds if you so choose.

Program

Estimated budget

Introduce A Girl to Engineering Day (IAGTE)

Event size: 200+ students, 50+ volunteers
Schedule: Held annually in the fall

\$ 8,000 - 10,000

Scholarship & Awards Banquet

Event size: 75-120 people
Schedule: Held annually in the spring

\$ 6,000 - 7,000

Girl Scouts Badge Day

Event size: 25-30 students, 5+ volunteers
Schedule: 2-4 days held annually in the spring

\$ 200 - \$ 500





Scholarships

SWE-HA provides scholarship opportunities for female students who plan to enroll for an engineering, science or technical discipline in an ABET accredited 4 year college or university or who apply for a science and/or engineering summer program are invited to submit a completed application and required documentation as applicable.

Scholarship	Amount
<p>Freshmen/Sophomore Scholarships SWE-HA awards Scholarships to freshmen/sophomore female students who plan to attend an ABET accredited 4 year college or university and pursue an engineering or science discipline. Entries will be judged based on student merit, applicant statement, letter of reference, and resume. Number of Recipients: 10</p>	<p>\$ 1,000 - \$2,000</p>
<p>Named Scholarships The criteria and amount of money awarded for these scholarships varies due to the amount of funding and endowment earnings, as well as donors' preferences and restrictions. These scholarships are outlined by the corporation or individual making the donation and are coordinated with other SWE-HA awarded financial aid. Named scholarships are typically awarded to students for academic performance, leadership and/or need, though many have other criteria designated by the donor.</p>	<p>At donor discretion</p>
<p>SWE-HA Aspire Award, Science & Engineering Fair of Houston The SWE-HA Aspire Awards are awarded to a middle and a high school female student as a special award through the Science and Engineering Fair of Houston. SWE members serve as volunteer judges and select students with a passion for their project. The recipient(s) are awarded funding to a STEM camp, or are awarded technical prizes like 3D printers. Number of Recipients: 2</p>	<p>\$ 500</p>

FY24 Executive Council

The awesome people behind this organization



Andria Carpenter
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Camila Mancía
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Catherine Dorsi
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Katherine Yolitz
Secretary
secretary@houstonswe.org



Amanda Cain
President
president@houstonswe.org

SWE-HA Sponsorship

SWE-HA Sponsorship Form

The sponsorship form should be completed for all monetary donations. After reviewing your sponsorship form, we will assess the sponsorship level and will request more information to apply appropriate sponsor recognition benefits.

Completed forms should be emailed to the following contacts:

SWE-HA Vice President-External:
vp_external@houstonwe.org
SWE-HA Treasurer Email:
treasurer@houstonwe.org

In-Kind Donation Form

The in-kind donation form should be completed for all in-kind donations and services.

Or mailed to the following address:

Society of Women Engineers
Houston Area Section
Attention: SWE-HA Vice President-External and
Treasurer
P.O. Box 1355
Houston, TX 77251



Federal & State Tax Exempt Information

FEDERAL

Internal Revenue Service Identification Number 74-2160737.
Exempted from Federal Income Tax under Section 501 (C) (3) on May 13, 1984.
Final Ruling that this is not a Private Foundation and that it is a Publicly Supported organization under Section 509 (A)(2) Received February 11, 1982.

STATE OF TEXAS











State Charter Number 539840-1 on November 17, 1980.
Exempted from the Limited Sales, Excise and Use Tax on November 14, 1980.
Exempted from State Franchise Tax, Number 3-00055-2581-8, and effective November 17, 1980.

TAX DEDUCTIBLE

Tax deductible information will be sent to the sponsor contact indicated on the "SWE-HA Sponsorship Form" via email and/or mail by the SWE-HA Treasurer (treasurer@houstonwe.org) for the contribution for the year of donation.

SWE-HA Sponsorship Form

Corporate Sponsor: _____
 Contact Name: _____
 Title: _____
 Phone Number (Office): _____
 Email: _____
 Mailing Address: _____
 Website URL: _____

Donation Information		
Donation Amount:	Check Number:	
Recognition Level		
 Bronze \$250 - \$499	 Silver \$500 - \$999	 Gold \$1,000 - \$2,499
 Platinum \$2,500 - \$4,999	 Titanium \$5,000 - \$7,499	 Diamond \$7,500+
Areas of Support		
 General Donation <small>(To be used where SWE-HA has greatest need)</small>	 K-12 STEM, Career Guidance, Outreach Events	
 Professional Programs	 Academic Scholarships and Awards Programs	

Sponsor Recognition Benefits	Bronze	Silver	Gold	Platinum	Titanium	Diamond
Sponsored Event/Program: Corporate Logo Display & Introduction	★	★	★	★	★	★
SWE-HA Website : Logo Display	★	★	★	★	★	★
SWE-HA Weekly Newsletter : Logo Display**	★	★	★	★	★	★
SWE-HA Sponsor Website : Corporate Profile**		★	★	★	★	★
Job Posting on SWE-HA Website (30 days, \$100 for each additional)**			5	5	10	10
Free Attendance to Events Throughout the Year (Annual Allocation, not per event)			2	6	10	15
Spotlight Interview in SWE-HA Website of Employee from Sponsor Company**				★	★	★
SWE Provided Speaker to Company Event if requested					★	★

Note: Sponsor recognition benefits cover the fiscal year from July 1, 2023 through June 30, 2024.
 * Note: Sponsor Recognition Benefits are available for monetary support only (not In-Kind Donations or Services).
 ** Note: Promotional items provided by company.

In-Kind Donation Form

In-Kind Donations or Services

Door/Gift Prizes

Corporate Promotional Items

Host Venue

Food Catering

Guest Speaker for SWE-HA Meeting

Other

Estimated Value of Services:

Host Venue Information

Host Venue Contact:

Phone Number: _____

Building Name: _____

Room Number: _____

Address: _____

Venue Details

Parking Availability (Secured, Fees, etc.):

Room Occupancy (Min/Max):

Chairs (Y/N)

Tables (Y/N)

Microphone (Y/N)

Video Screen (Y/N)

Extension Cords (Y/N)

Video Projector (Y/N)

Guest Speaker Information

Name: _____

Employer: _____

Area of Expertise: _____

Lecture Topic: _____

Title of Lecture: _____

Date/Time: _____

Website URL: _____

Attach Bio (<250 words) and picture separately

Equipment Needed

Dry Erase Board (Y/N)

Flip Chart & Markers (Y/N)

Printed Handouts (Y/N)

Laptop (Y/N)

Video Projector & Screen (Y/N)

Other: _____