



Policy on Campaigning and Endorsement of Candidates

As a professional society, SWE must maintain a high standard of behavior during our elections and protect our members from being inundated with messages about candidates.

- The primary source for information about Society ballot level candidates is the statements and ballot information provided via official Society channels. Other official Society channels may be approved by the SWE Board of Directors in order to increase the members knowledge of the candidates.
- Use of SWE's electronic resources is not permitted to promote **individual candidates** or to solicit signatures for a petition nomination. This includes SWE list-serves, SWE newsletters, SWE distribution lists, and SWE groups on social media. Personal email and personal social media venues are permitted.
- Announcements made in the course of SWE business meetings, including conference calls, newsletters, or face-to-face meetings should only include information on the elections themselves and details on where additional candidate information can be found (i.e. slate, ballot received by members, etc.).
- Messages in the course of SWE business or which use SWE resources that encourage voting for a specific candidate or that discuss candidates' platforms are **not** permitted.
- SWE print or electronic advertisements are not permitted.

Alleged violations will be referred to the Society Ethics Committee for investigation and action.

Approved: September 11, 2019